**Program** **for Strengthening the Innovation of Newly Established or Existing MSMEs**

**APPLICATION FORM**

**A. INFORMATION ABOUT THE APPLICANT**

**A.1.a. Category of Applicant**

|  |
| --- |
| Choose one of the offered quotes:[ ] Micro enterprise[ ] Small-sized enterprise[ ] Medium-sized enterprise |

**A.1.b.**

|  |
| --- |
| Choose one of the offered quotes:[ ]  newly established enterprises[ ]  existing enterprises  |

**A.2. Information about the Applicant**

|  |  |
| --- | --- |
| Name of the company |       |
| Business activity (according to CRCE[[1]](#footnote-1)) |       |
| Date of Establishment |       |
| Number of employees on 31/12/2024 |       |
| Total income on 31/12/2024 |       |
| Total assets on 31/12/2024 |       |

**A.3. Applicant**

|  |  |  |
| --- | --- | --- |
| A.3.1. | Responsible person (Name and Surname, Position): |       |
| A.3.2. | Contact person for the project (Name and Surname, Position): |       |

**A.4. Contact details of the Applicant**

|  |  |  |
| --- | --- | --- |
| A.4.1. | Address: |       |
| A.4.2. | Place: |       |
| A.4.3. | Zip Code: |       |
| A.4.4. | Phone: |       |
| A.4.5. | Mobile : |       |
| A.4.6. | E-mail: |       |

**B. PROJECT INFORMATION**

**B.1. Project Name**

**B.1.1. Project name in Montenegrin**

|  |
| --- |
|       |

**B.1.2. Project name in ENG**

|  |
| --- |
|       |

**B.1.3. Key words of the project**

|  |
| --- |
|       |

**B.2. Duration of the project (in months - from 12 to 36 months)**

|  |
| --- |
|       |

**B.3. Areas of research**

|  |
| --- |
| Choose one of the offered quotes: [ ]  Science and mathematical[ ]  Technical and technological[ ]  Medical[ ]  Agricultural[ ]  Social and humanistic[ ]  Interdisciplinary |

**B.4. The area from the Strategy of Smart Specialization to which the project refers**

|  |
| --- |
| Choose one of the offered statements: [ ] Sustainable agriculture and the food value chain[ ] Energy and sustainable environment[ ] Sustainable and health tourism[ ] Information and communication technologies as a horizontal priority[ ] Other |

**B.5. Project eligible activities**

|  |
| --- |
| Choose one or more quotes:[ ]  Upgrade, design, feasibility testing, validation of completely new or improved products, technologies, processes or services, testing and pilot development;[ ]  Protection and use of intellectual property and external services aimed at the development of innovative ideas (product, process, technology, service);[ ]  Adaptation of the developed product/service/technology to market requirements, which represents the completion of an innovation (product/service) almost ready for the market that contains key functionalities (Minimum Viable Product - MVP);[ ]  Commercialization of research and development results (preparation of product/service launch);[ ]  Training of staff in newly founded companies on investment readiness;[ ]  Training of staff in newly established companies and existing companies for research and development activities;[ ]  Additional activities (new recruitment and engagement of existing staff within the company; engagement of external highly qualified and other professional staff,investments in instruments and equipment; project audit) |

**B.6. Project summary**

**B.6.1. Project summary for publication in Montenegrin**

|  |
| --- |
|       |

**B.6.2. Project summary for publication in ENG**

|  |
| --- |
|       |

**B.7. Describe how you see the path from the idea to the product on the market for your project**

|  |
| --- |
| **B.7.1. Research** |
|       |

|  |
| --- |
| **B.7.2. Proof of concept** |
|       |

|  |
| --- |
| **B.7.3. Development** |
|       |

|  |
| --- |
| **B.7.4. Commercialization** |
|       |

**C. INNOVATIVENESS**

**C.1. Initial research and findings**

|  |
| --- |
|       |

**C.2. Initial Intellectual Property**

|  |
| --- |
| **C.2.1. Description** |
|       |

|  |
| --- |
| **C.2.2. Type of intellectual property** |
|       |

|  |
| --- |
| **C.2.3. Holder of intellectual property rights** |
|       |

**C.3. Description of objectives and innovation**

|  |
| --- |
|       |

**C.4. Technical description and characteristics**

|  |
| --- |
|       |

**C.5. Protection of new intellectual property**

|  |
| --- |
|       |

**C.6. Current technological readiness level (TRL) of the new product / service/ process or technology and the TRL at the end of the project implementation**

|  |
| --- |
|       |

**D. market**

|  |
| --- |
| **D.1. Description of the market situation** |
|       |

|  |
| --- |
| **D.2. Market potential** |
|       |

|  |
| --- |
| **D.3. Business model** |
|       |

**E. IMPLEMENTATION METHODOLOGY AND EXPECTED RESULTS OF THE PROJECT**

**E.1. Implementation methodology**

|  |
| --- |
| Implementation methodology |
|       |

**E.2. Expected project results**

|  |  |  |
| --- | --- | --- |
| No. | The result | Description |
| 1. |       |       |
| 2. |       |       |
| 3. |       |       |
| … |       |       |

**E.3. Key performance indicators – KPI (quantitative development that leads to the achievement of key project goals)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Key performance indicators | 1st semester | 2nd semester | 3rd semester | 4th semester | 5th semester | 6th semester |
| 1. |       |       |       |       |       |       |       |
| 2. |       |       |       |       |       |       |       |
| 3. |       |       |       |       |       |       |       |
| … |       |       |       |       |       |       |       |

**F. project team**

**F.1. Expert team for working on the project**

|  |  |  |  |
| --- | --- | --- | --- |
| **F.1.1. Position, Name and Surname** | **F.1.2. Key competencies relevant to project implementation** | **F.1.3. Fraction (or %) of full-time (FTE) project work** | **F.1.4. Job description within the project** |
|       |       |       |       |

**G. FINANCIAL PLAN**

**Prepare the financial plan on a special form (Excel table). Enter only total amounts here.**

|  |  |
| --- | --- |
| Total value of the project | EUR |
| The amount of own sources of financing | EUR | % |
| The total amount of grant requested from the Fund | EUR | % |

**H. COMPANY DEVELOPMENT STRATEGY**

|  |
| --- |
| Company development strategy |
|  |

**I. PROJECT SUSTAINABILITY**

|  |
| --- |
| Project sustainability after the implementation. |
|       |

**J. RISK ASSESSMENT AND FURTHER STEPS**

**J.1. Risk management**

|  |
| --- |
| Risk management – specify the expected risks and risk management method |
|       |

**J.2. Expected further steps on the way to commercialization**

|  |
| --- |
| Expected further steps on the way to commercialization |
|       |

**List of documents that must be attached to the application**

|  |  |
| --- | --- |
| 1. | Application form (searchable pdf document) |
| 2. | Financial plan of the project (Excel document) |
| 3. | Biographies of the project manager and key persons involved in the project  |
| 4. | Financial projections for 5 years |
| 5. | Applicant’s statement  |
| 6. | Statement on (ir)recoverability of VAT for applicant  |
| 7. | Completed questionnaire for environmental and social impact assessment |
| 8. | Annual Financial Statement (AFS) or equivalent statement for the latest available year (2024), or interim balance sheet and profit and loss statement for a company established during the current year. |

Note: Applicants whose proposals enter the second round of evaluation will be requested to submit additionally “Project presentation”.

1. Central Register of Commercial Entitites (in Montenegrin CRPS) [↑](#footnote-ref-1)